

# FINANCE FOR NON-FINANCIAL MANAGERS

Understanding the Numbers



Expand your Skills.  
Further your Knowledge.  
Take Control.

# Finance for Non-Financial Managers



The expectations of a leader are ever increasing, and the ability to manage, interpret and understand financial information is becoming an essential part of being a successful frontrunner in any profession. Whether you are a budding entrepreneur or just thinking ahead to your future career, this programme is designed for current and future leaders who wish to broaden their financial knowledge.

This two day virtual workshop is delivered online by the William J. Clinton Leadership Institute, and is designed to give a clear and concise insight into financial information, regardless of previous experience.

## How to get more information

Visit our website for the latest availability, dates and fees: [www.leadershipinstitute.co.uk](http://www.leadershipinstitute.co.uk) or contact us on 028 9097 4394 or e-mail: [leadershipinstitute@qub.ac.uk](mailto:leadershipinstitute@qub.ac.uk)

This programme will allow you to develop your financial understanding from relevant terminology, to interpreting the numbers, to insolvency, plus much more. With a 'hands on', practical approach, this programme will enable you to comprehend and interpret financial information with confidence.

Demand for places on this exclusive programme is expected to be high, so early booking is advised to avoid disappointment.

*"Expertly delivered by Danielle, taking the time to break things down to basics at a relaxed pace to ensure all attendees had a clear understanding of the content. Well-structured and very relevant. I would encourage others to sit this course"*

**Sam Pyper, Senior Contracts Manager, FK Lowry Ltd**

**For that extra competitive advantage at work, get yourself on the fast track. Cost £1250 (VAT not applicable). Register your interest today.**

## Outcomes:

- ✓ Put financial information in business context
- ✓ Understand the importance of budgeting and cash flow to a business
- ✓ Understand financial statements and key accounting terminology
- ✓ Interpret key figures within financial statements
- ✓ Explore capital investment decisions
- ✓ Understand key questions you should ask as a non-accountant

## Workshop details:

- ✓ Overview and understanding of financial statements and accounting terminology
- ✓ Techniques for key business decisions including capital investment
- ✓ Practical business simulation exercise
- ✓ Understanding the importance of budgeting, cash flow and working capital management
- ✓ The Non-Accountant's essential tool kit