



QUEEN'S
UNIVERSITY
BELFAST

WILLIAM J. CLINTON
LEADERSHIP INSTITUTE
AT RIDDEL HALL

FINANCE FOR NON-FINANCE MANAGERS

Understanding the Numbers



Expand your Skills.
Further your Knowledge.
Take Control.

**SHAPING
A BETTER
WORLD**
SINCE 1845

Finance for Non-Finance Managers



The expectations of a leader are ever increasing, and the ability to manage, interpret and understand financial information is becoming an essential part of being a successful frontrunner in any profession. Whether you are a budding entrepreneur or just thinking ahead to your future career, this programme is designed for current and future leaders who wish to broaden their financial knowledge.

This two day workshop is delivered by the William J. Clinton Leadership Institute, and is designed to give a clear and concise insight into financial information, regardless of previous experience.

How to get more information

Visit our website for the latest availability, dates and fees:
www.leadershipinstitute.co.uk or
contact us on 028 9097 4394 or
e-mail: leadershipinstitute@qub.ac.uk

This programme will allow you to develop your monetary understanding from relevant terminology, to interpreting the numbers, to insolvency, plus much more. With a 'hands on', practical approach, this programme will enable you to comprehend and interpret financial information with confidence.

Accommodation options are available on request for those considering this programme from outside of Northern Ireland.

Lunch, tea and coffee will be provided.

Demand for places on this exclusive programme is expected to be high, so early booking is advised to avoid disappointment.

For that extra competitive advantage at work, get yourself on the fast track. Cost £795 (VAT not applicable). Register your interest today.

Outcomes:

- ✓ Understand financial statements and accountancy terminology
- ✓ Interpret key financial figures
- ✓ Understand the importance of cash flow to a business
- ✓ Advance awareness of capital and revenue expenditure

Workshop details:

- ✓ Overview and understanding of financial statements and accountancy terminology
- ✓ Practical business simulation exercise
- ✓ Techniques for interpreting and comparing key financial statements
- ✓ Understanding the importance of 'Cash'
- ✓ Deducing capital and revenue expenditure
- ✓ The Non-Accountants essential toolkit
- ✓ A short but detailed master class delivered by a senior business executive