



**QUEEN'S
UNIVERSITY
BELFAST**

**WILLIAM J. CLINTON
LEADERSHIP
INSTITUTE**

MINI-MBA

Increase your Possibilities.
Maximise your Potential.
Stand out from the Crowd.



**SHAPING
A BETTER
WORLD
SINCE 1845**

Mini-MBA

For those starting out in their career, get a headstart with the Mini-MBA



In today's business world, the need to stand out from the crowd and accentuate your own skills is more important than ever. Whether you are starting out and looking to fast-track your career, or, you are in work and seeking that extra advantage to take you to the next stage, the William J. Clinton Leadership Institute's **Mini-MBA** Programme is perfect for you!

Designed and delivered by the William J. Clinton Leadership Institute, this intensive 5-day programme will give you an insight into the modern business world, what to expect and how to maximise your impact.

"It was a fantastic course with brilliant business insights. I thoroughly enjoyed it, learned a lot and made some lifelong friends and mentors".

Louise Kerr - Synergy Learning

How to get more information

Visit our website for the latest availability, dates and fees: www.leadershipinstitute.co.uk or contact us on 028 9097 4394 or e-mail: leadershipinstitute@qub.ac.uk

This programme is delivered by experienced practitioners who will translate key business concepts and theories into practical application demonstrated through tried and tested learning experiences.

The Mini-MBA delivers a highly impactful grounding for the essentials of management and leadership in today's business world.

You will leave with a high level of confidence to enable you to embrace the exciting challenges of today's business world.

"I attended this course last year and thoroughly enjoyed the experience. I am applying what I learnt in my current role so I would highly recommend this to anyone in, or interested in business".

Gordon Duff - Allstate NI

For that extra competitive advantage at work, get yourself on the fast track. Cost £1899. Register your interest today.

Outcomes:

- ✓ Understand the key factors that impact on business performance
- ✓ Have a thorough understanding of business fundamentals
- ✓ Become fluent in the language of business
- ✓ You will have increased confidence and insight into the world of business and the role you will play in it

Mini-MBA Timetable:

- 1** Module 1
Leadership, disrupted
(09.30-16.30)
- 2** Module 2
Markets & Strategy
(09.30-16.30)
- 3** Module 3
Finance & Commerce
(09.30-16.30)
- 4** Module 4
People & Performance
(09.30-16.30)
- 5** Module 5
Case Study
(09.30-16.30)

Lunch, tea and coffee will be provided.

Demand for places on this exclusive programme is expected to be high, so early booking is advised to avoid disappointment.