



QUEEN'S  
UNIVERSITY  
BELFAST

WILLIAM J. CLINTON  
LEADERSHIP  
INSTITUTE

# STRATEGIC FORESIGHT LEADERSHIP



SHAPING  
A BETTER  
WORLD  
SINCE 1845





QUEEN'S  
UNIVERSITY  
BELFAST

WILLIAM J. CLINTON  
LEADERSHIP  
INSTITUTE

# STRATEGIC FORESIGHT LEADERSHIP



## PROGRAMME DATES

February 2023  
May 2023



## PROGRAMME FORMAT

Blended



## LOCATION

Belfast



## LANGUAGE

English



## PRICE

£1950  
Payment options are available



## WHO SHOULD ATTEND

Chief executives, senior managers, heads of department with strategic responsibilities, small business owners and technical specialists stepping into a senior leadership role.



# OVERVIEW



Anticipating and preparing for the future is always a challenge, but in today's world of rapid technological change, increasing political instability, and rising uncertainty, business executives need new systematic and structured ways to navigate into the future. Strategic Foresight does just that by addressing the question 'How can we formulate strategy in the face of uncertainty?'

This programme will provide you with tools and the knowledge to better anticipate changes that could emerge in the future. You will learn to apply the state-of-the-art of future foresight and long-term planning. To set the context, you will identify and distinguish between various perspectives and approaches to dealing with the future.

Alongside peers, you shall explore the most current challenges in the field of future foresight, namely, the issues related to dealing with uncertainty especially when the future is

influenced by unexpected and sudden events that impact all sectors whether economic, social, technical, environmental, or otherwise. Trends in future foresight and planning and their impact will be a prime focus once the context is clear.

This programme will also give you the opportunity to develop as a leader and explore a suite of tools and frameworks for scenario planning by identifying forces that will shape future market and operating conditions; exploring how those drivers may interact; imagining a variety of plausible futures; revising mental models of the present on the basis of those futures; and then using those new models to devise strategies that prepare organizations for whatever the future actually brings.



Our exceptional digital campus platform will give you access to videoconferences, forums, readings, slides, technical notes, multimedia documents, and case studies required for the programme.



Our programmes are designed to challenge your perspectives and create real impact that will empower you, your team, and your organization with new skills, strategies, and tools.



Network with like-minded professionals and learn from your peers as well as industry experts and faculty.

## Learning outcomes:

At the end of this programme, you will have a good understanding of the key concepts and frameworks to:

1. Outline and illustrate the challenges and opportunities in the world of future foresight and the key drivers.
2. Appraise the challenges of dealing with ambiguity and uncertainty and how they affect the ability to think into the future.
3. Analyse methods of applying long-term focus and strategies to industry forecasts and development.
4. Apply futures contexts and ideas to promote future leadership.
5. Formulate foresight as to where new markets will emerge in the next 5-10-20 years and analyse the big issues of the day in the future.





QUEEN'S  
UNIVERSITY  
BELFAST

WILLIAM J. CLINTON  
LEADERSHIP  
INSTITUTE



## WHO IS THIS PROGRAMME FOR

As part of the Clinton Leadership Institute's Strategy. Transformation. Innovation series of programmes that address upskilling and the future of business, the Strategic Foresight Leadership programme provides leaders and senior executives the opportunity to understand how to manage a business in an uncertain and complex world.

Participants may be founders, executive leaders, leaders of a functional department, head of a business unit or product development, and those who have strategic management responsibilities.

## PROGRAMME STRUCTURE AND CONTENT

WEEK 1	WEEK 2	WEEK 3		
LEADING FROM THE FUTURE	PREPARING FOR THE FUTURE	DAY 1 FRAMEWORKS AND SCENARIOS	DAY 2 CASE STUDY	DAY 3 VISION TO STRATEGY
<b>Session 1</b> <ul style="list-style-type: none"><li>• Introduction to Strategic Foresight</li><li>• Leading From the Future</li></ul>	<b>Session 1</b> <ul style="list-style-type: none"><li>• Preparing for the future</li><li>• Three Horizons Framewor</li></ul>	<b>Session 1</b> <ul style="list-style-type: none"><li>• Futures Wheel Framework</li></ul>	<b>Session 1</b> <ul style="list-style-type: none"><li>• Leading from the future case study</li></ul>	<b>Session 1</b> <ul style="list-style-type: none"><li>• Develop your vision</li><li>• Case study</li></ul>
<b>Session 2</b> <ul style="list-style-type: none"><li>• Thinking about thinking</li></ul>	<b>Session 2</b> <ul style="list-style-type: none"><li>• Mapping the systems</li></ul>	<b>Session 2</b> <ul style="list-style-type: none"><li>• Scenario Tools</li><li>• Scenario Archetypes</li></ul>	<b>Session 2</b> <ul style="list-style-type: none"><li>• Present forward thinking</li><li>• Future-back thinking</li></ul>	<b>Session 2</b> <ul style="list-style-type: none"><li>• Convert vision to strategy</li><li>• Programme and implement the strategy</li></ul>
ONLINE		ON-CAMPUS		

This 5-day programme is delivered in a blended format over 3 weeks.

The first 2 modules are delivered online with the last 3 modules are delivered in person and consecutively on-campus.



QUEEN'S  
UNIVERSITY  
BELFAST

WILLIAM J. CLINTON  
LEADERSHIP  
INSTITUTE



## PROGRAMME FACULTY



### DR PHILIPPE BOUVIER

Dr Philippe Bouvier is a Professor of Practice in innovation, strategy, entrepreneurship, and urban studies. Philippe is a highly accomplished executive education specialist working with a wide range of corporate and governmental leaders globally. He is an authority on city foresight and planning, smart cities and digital transformation in the organisational and urban environments. He is an enthusiastic advocate of purposeful strategic foresight leadership, innovation and change leadership, and the implementation of digital transformation. Philippe is a highly engaging TEDx and keynote speaker and the author of numerous articles. Philippe holds a PhD from Paris VII University and an executive MBA from INSEAD. As a practitioner, he has experience in implementing foresight planning to create innovative solutions in the corporate environment and start-ups like products, services, internal processes, business models, and strategies.

## EXCEPTIONAL EXECUTIVE EDUCATION EXPERIENCE

The Clinton Leadership Institute delivers executive education programmes with the aim of creating real impact for leaders, managers and their organisations. Our mission, while addressing future work skills and workplace requirements, is to empower and develop leaders and future generations of leadership to create positive social and economic impact for a better world. Our executive programmes synergise the rich Queen's University academic heritage with cutting edge leadership thinking and techniques from experts at William J. Clinton Leadership Institute and Queens Management School. Real world industry insights and exciting new developments from our university research centres contribute to building leadership expertise, transforming individual and organisational performance and boosting competitive edge.

RUSSELL  
GROUP



## CONTACT US

The William J. Clinton Leadership Institute  
Queen's University Belfast  
Riddel Hall, 185 Stranmillis Road  
Belfast, BT9 5EE

Rachel Lauder

Programme Advisor

T: +44 (0) 28 9097 4394

E: [leadershipinstitute@qub.ac.uk](mailto:leadershipinstitute@qub.ac.uk)



We are proud to offer you a new series of Innovation, Strategy, Transformation programmes to develop your future skills and workplace requirements in the digital economy. As part of this series the Strategic Foresight Leadership programme offers a unique opportunity to rest your approach to managing organisational culture and transforming performance.

Throughout this blended programme you will have the opportunity to network and learn from like-minded business leaders from a diverse range of industries and our internationally experienced faculty. I look forward to welcoming you to this programme in the near future.

Laith Dajani  
Executive Director, CLI



**QUEEN'S  
UNIVERSITY  
BELFAST**

**WILLIAM J. CLINTON  
LEADERSHIP  
INSTITUTE**