QUEEN'S
UNIVERSITY
BELFAST
EST.1845

WILLIAM J. CLINTON
LEADERSHIP INSTITUTE
AT RIDDEL HALL

BUSINESS LEADERS
PROGRAMME

SHAPING
A BETTER
WORLD
SINCE 1845

Business Leaders
Programme

This programme is a challenging experience for senior audiences that will extend your understanding of leadership and set you and your organisation on an exciting change journey.

Using Queen's University's international relationships, the programme draws on academic research and thought leadership from across the globe. It brings together the latest thinking and understanding of leadership behaviours, strategy implementation, innovation and change. It is also a personal journey of change to enhance your leadership skills, preparing you for continued success.

Who is the programme for?

Chief Executives seeking to further enhance their leadership skills

Directors and Functional Heads with clear potential to assume top roles

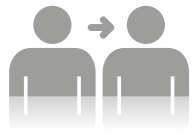Private sector and Public sector leaders facing significant leadership challenge

" Companies must do more than rehearse potential futures. After all, the goal is not to speculate on what might happen, but to imagine what you can make happen."
Gary Hamel, in 'Leading the Revolution'

What will you get from the programme?

1 Learning about yourself and the opportunity for change

2 Be personally challenged and tested around the effectiveness of your leadership behaviours

3 Be exposed to and challenged by the very best international thinking, ways of working, approaches to change and innovation

4 Gain new ways of thinking about your organisation's strategy, culture and prospect for success

Thinking Business.
Creating Leaders.

How to get more Information

Visit our website for the latest availability, dates and fees:

www.leadershipinstitute.co.uk

028 9097 4394
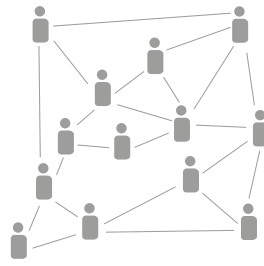
leadershipinstitute@qub.ac.uk

How you will be supported through the programme

Your tutors will help you with personal development planning and maximise your learning on the programme, through feedback and support

Your personal coach will meet with you to deal with the real leadership challenges you face

Your senior executive learner group is a new network for you to link with for future development and career progression

The programme will be supported by a Virtual Learning Environment, which will provide links, information and feedback throughout the programme
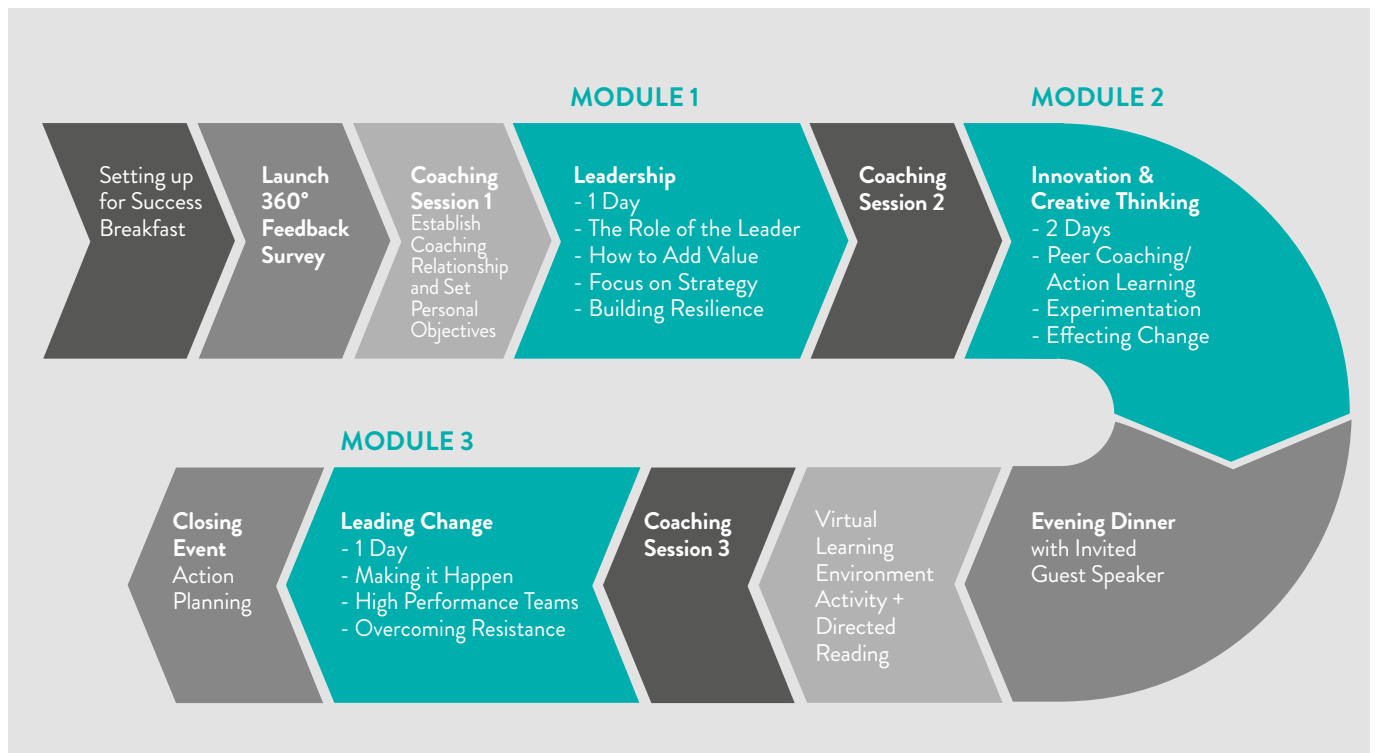
What will your organisation get from the programme?

A NEW YOU
You, re-energised, driving change within your organisation

IMPROVED PERFORMANCE
New ways of thinking about innovation, growth and performance improvement

STRATEGIC THINKING
A forward thinking, challenging and resilient strategy

What is covered in the programme?

- **360 degree feedback** survey, setting the agenda for your change and measuring it
- **Creativity** techniques to challenge your thinking and business approach

- **Strategic leadership** and decision making, critical thinking, visioning and building culture
- Self-awareness, leadership behaviours, **social intelligence** and the ethics of leadership

- Making change happen, getting people to **think differently**
- Dinner and in camera discussion with invited guest speaker

- **Coaching**, action learning, virtual learning support, senior executive learning network

Your Journey

MODULE 1

MODULE 2

Setting up for Success Breakfast

Launch 360° Feedback Survey

Coaching Session 1
Establish Coaching Relationship and Set Personal Objectives

Leadership
- 1 Day
- The Role of the Leader
- How to Add Value
- Focus on Strategy
- Building Resilience

Coaching Session 2

Innovation & Creative Thinking
- 2 Days
- Peer Coaching/ Action Learning
- Experimentation
- Effecting Change

MODULE 3

Closing Event
Action Planning

Leading Change
- 1 Day
- Making it Happen
- High Performance Teams
- Overcoming Resistance

Coaching Session 3

Virtual Learning Environment Activity + Directed Reading

Evening Dinner
with Invited Guest Speaker

What makes this programme special?

You'll be assigned a personal coach. All of our coaches are experienced in working with senior people, consulting and advising them on the challenges they face.

This is a senior level programme. You will learn from and support other senior executives throughout your learning journey and at the same time extend your personal network.

Your facilitators have international experience, exposure to best practice and a proven track record of working with business leaders at the highest level.

You can avail of the very best of what Queen's knows about effective leadership.

How to get more information

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www.leadershipinstitute.co.uk or contact us on 028 9097 4394 or e-mail: leadershipinstitute@qub.ac.uk