



**QUEEN'S  
UNIVERSITY  
BELFAST**

**WILLIAM J. CLINTON  
LEADERSHIP INSTITUTE  
AT RIDDEL HALL**

# PROGRAMME PORTFOLIO

Realise your  
Leadership Potential

**SHAPING  
A BETTER  
WORLD  
SINCE 1845**

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# Learn to be an effective leader

Our high impact programmes for leadership development transform the potential of your executives and senior team. We understand that individuals learn more effectively through experiential learning, in addition to learning from others and formal, classroom based study. Our programmes, taken by recognised thought leaders, incorporate practical tools and skill-building sessions that you can easily apply to managing your direct reports and strong developmental relationships with your peer learners. A well-designed training programme in the classroom has an amplifier effect – clarifying, supporting, and boosting the other 90% of your learning.

## OUR 70:20:10 MODEL



## Riddel Hall

Our programmes are based at Riddel Hall, a dedicated state of the art, executive education centre, located in Stranmillis. This unique eleven acre site houses the William J. Clinton Leadership Institute, the Queen's Management School, and the Institute of Directors (IoD). A grade 2 red brick listed building, Riddel Hall was refurbished in 2012 with a contemporary styling that doesn't lose any of its rich heritage. It's a world class environment to meet the needs of local and global entrepreneurs.

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# Stay ahead of the competition

At the William J. Clinton Leadership Institute, we offer world class leadership development and executive education programmes for the leaders of tomorrow. We will work with and support you at every stage of your career. The skills you will develop, the networks you will build, and the knowledge you will receive, all work together to help you outperform the competition.

Many of the leading Top 100 Northern Irish companies, from both the private and public sectors, have entrusted us with the development of their senior teams. We have helped them transform and grow their organisations, even in this period of uncertainty and change, by shaping strategy, transforming mission, vision, culture and values.

**“ Leadership is the capacity to translate vision into reality.”**

Warren Bennis

## What will you get from our programmes?

### **Understanding Self**

The best leaders know themselves and project their own authentic leadership style.

### **Strategic Engagement**

Engage with your organisation’s strategy and demonstrate the contribution you can make.

### **Enhanced Leadership**

Understand cutting-edge concepts of leadership and how to demonstrate enhanced leadership behaviours.

### **Personal Development**

Produce a personal development plan to create and accelerate future leadership opportunities.

## What’s covered in our programmes?

- 360° Assessments
- Leadership
- Activity Events
- Core Taught Modules
- Peer Support & Networking
- Action Learning Groups

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# Boost your capabilities and potential

Whether you are looking to boost your leadership capabilities in your current position, going for a promotion, or completely changing your career direction, our leadership programmes will help you to achieve your goal. The William J. Clinton Leadership Institute offers a world-leading portfolio of cutting-edge executive programmes which are designed to build leadership capacity at all levels. These programmes will challenge your assumptions, disrupt your usual ways of doing business, and introduce you to new ways of thinking from a global perspective.

## Core programme portfolio

We have 4 **Core Leadership Programmes** designed to equip and develop you in your journey from Junior Executive to Managing Director.

### ■ **Aspiring Leaders Programme**

Develops talented first time managers, equipping them with the essential leadership skills required to succeed in today's business world.

### ■ **Emerging Leaders Programme**

Designed to develop high potential individuals who are seeking to accelerate their development in the leadership space for wider and more strategic senior positions.

### ■ **Senior Executive Programme**

Aimed at ambitious senior managers, who recognise the need to broaden, deepen and accelerate leadership development. The programme provides new perspectives and skills to plan, implement strategies and shape culture in a rapidly changing global economy.

### ■ **Business Leaders Programme**

Designed for CEO's and company directors. Drawing on global understanding of leadership behaviours, strategy implementation, innovation and change, this advanced leadership program will set you and your organisation on an exciting change journey.

## Supplementary programmes

### ■ **The Mini-MBA**

This intensive 5-day programme will give you an insight into the modern business world, what to expect and how to maximise your impact.

### ■ **Finance For Non-Financial Managers**

This 2-day course covers a wide range of business finance topics and will leave you with the confidence not only to understand the financials but to interpret them and ask the right questions.

### ■ **Customised Programmes**

We design and deliver a range of tailored programmes which are tailored to address specific requirements within businesses of all sizes. We can facilitate one-to-one coaching, family business mentoring, strategy workshops, team building and team retreat days.

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# Realise your full leadership potential

Whatever stage you have reached in your career, our 4 core essential skills Leadership Programmes will propel you further with the business acumen and knowledge to drive, transform, invigorate and energise your organisation.

## Core programme portfolio



**Business Leaders Programme**  
CEO's & experienced company directors – Be on the cutting edge of modern business practice and strategic thinking for continued success.



**Senior Executive Programme**  
High level managers heading up a division – Become more agile to play a greater role in your company's long-term success.



**Emerging Leaders Programme**  
High potential middle managers – Accelerate your development with a more strategic focused approach to your work.



**Aspiring Leaders Programme**  
Young executives and first time leaders - Stand out from the competition and take your career to the next level.

## Leadership essentials – further programmes

We offer two complementary programmes to also propel you further by giving you the skills and the drive to transform, invigorate and energise your organisation.

### ■ Sales Leadership Programme

This programme is centred on thinking strategically about customers and markets, creating trusted client relationships, and creating and leading high performance teams.

### ■ Leading Effective Boards

This hugely popular programme develops leadership, strategic thinking and performance management skills for existing and emerging leaders at Board level.

# The impact of our programmes

“The Leading Effective Boards programme is very well designed for busy executives and every director across the country would benefit from participating in this programme.”

**Rhona Quinn,**  
Chair QMAC Construction

“The Emerging Leaders programme was everything I was looking for. I would highly recommend it for individuals in industry and the public sector who are looking to grow and achieve better things whilst having a better insight helped by strategic focus, coaching and an excellent peer group.”

**Louise McClelland, Financial Controller,**  
Glen Dimplex Heating

“The Finance for Non-Financial Managers programme was a real benefit to myself; the course highlighted key areas and disciplines which were transferable to everyday business requirements.”

**Melvyn Bacon,**  
Commercial Director, Gilfresh Produce

“The Emerging Leaders programme was pitched at a perfect level for me as manager of a large department in the bank. The experiential learning experience has empowered both me and my team and instilled a high degree of confidence in moving forward in my career as a leader.”

**Gerard McStravick,**  
Operations Manager, Danske Bank

## OUR PARTNERS



## Ready to succeed?

Visit our website for the latest availability, dates and fees: [www.leadershipinstitute.co.uk](http://www.leadershipinstitute.co.uk)  
or contact us on 028 9097 4394 or e-mail: [leadershipinstitute@qub.ac.uk](mailto:leadershipinstitute@qub.ac.uk)