



**QUEEN'S
UNIVERSITY
BELFAST**

**WILLIAM J. CLINTON
LEADERSHIP
INSTITUTE**

THE SENIOR EXECUTIVE PROGRAMME



**SHAPING
A BETTER
WORLD
SINCE 1845**

The new world of the Senior Executive

According to recent research on global capability, there is a need to broaden, deepen and accelerate leadership development. Senior Executives today are leading in a world with an unprecedented rate of change - in a world where knowledge doubles every year and skills have a shelf-life of 2.5 to 5 years. This ongoing need to develop leaders is also driven by the changing expectations of the workforce and the evolving challenges businesses are facing. Today's leaders therefore need constant development or run the risk of becoming obsolete.



Market Forces

- Understanding global trends and economic forces
- Anticipate how the global economy will impact the organisation – regulations, geo-political uncertainties
- Balancing short term performance with long term growth
- Responding to disruptive scenarios – cyber threats, natural disasters, the 5 megatrends



Organisational Agility

- Understanding of strategy, people, systems and new technologies
- Solid knowledge of other functional areas within the business
- Ability to hold an “organisational-wide” perspective when making decisions
- Ability to lead multiple functions



Connection and Relationships

- Influencing upwards while leading peers, direct reports and stakeholders
- Crossing generational, cultural and social stereotypes to build trust, engage others and build high performing teams
- Leaders need to be visible, engaging and approachable
- Ability to build strong and strategic connections across the organisation and beyond it



Personal Renewal/Worklife Balance

- Juggling a 24/7 work life
- Trying to find balance for the demands of home life – children, ageing parents, health

How we work

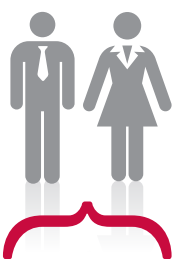
Our proven approach to leadership development recognises that most of our learning occurs on the job, in addition to learning from others and formal, classroom based study. This programme incorporates practical tools and skill-building sessions that you can easily apply to managing your direct reports and strong developmental relationships with your peer learners.

The Senior Executive Programme



This distinctive programme is aimed at ambitious senior managers, who are looking to further develop their strategic and leadership toolkit. The programme will provide you with new perspectives and skills to plan for the future, implement strategies and shape culture in this rapidly changing global economy. Developed by the William J. Clinton Leadership Institute at Queen's University, this 7-day programme is delivered at the world-class Riddel Hall.

Who is the programme for?



High Level Managers



Heads of Department with clear potential to progress to high level senior management positions



Senior Leader of a Function or Division

What will the programme provide?

1

Leadership for an Uncertain World

Here you will examine the trends shaping our world today and the resulting new leadership space required to navigate through the challenges. Developing the leader's inner journey through psychological insight and self-knowledge. Getting to the heart of partnerships in organisation life.

2

Engaging with Strategy

A Senior Executive needs to understand these key elements: strategic analysis, strategic choices and implementing strategy.

3

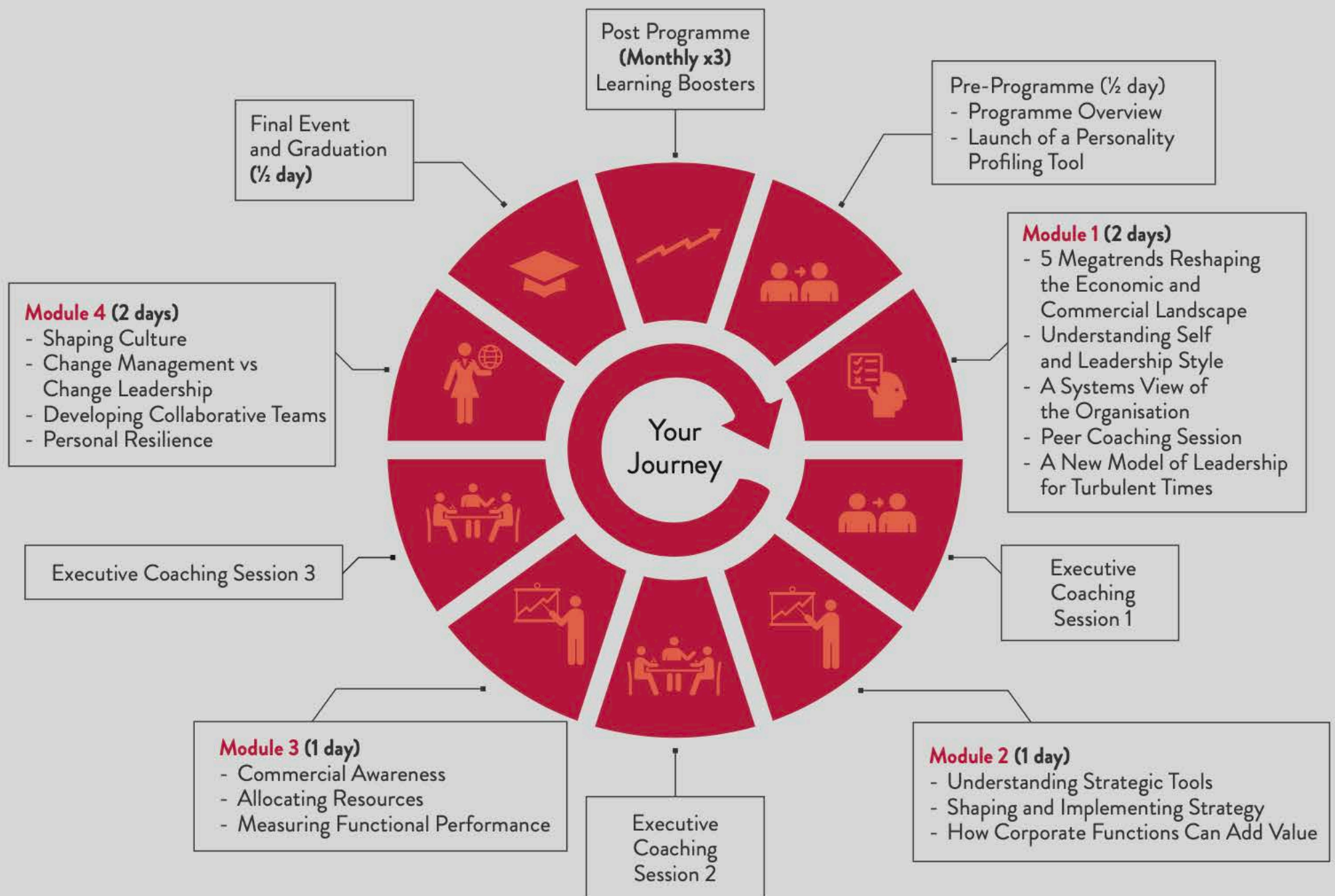
Commercial Awareness

The role of a Senior Executive is changing and one of the key expectations is the ability to manage, understand and interpret financial information in order to make better strategic decisions.

4

Shaping Culture

Here you will learn how to act on key cultural change levers. How to lead through periods of change. Exploration of the factors for building a collaborative team that can work across organisational boundaries. Personal resilience – sustaining practices to stay energised.



How will you be supported throughout the programme?



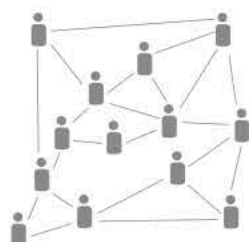
Your Leadership Institute facilitator will help you with personal development planning, maximising your learning on the programme, through regular feedback and support.



Through the Programme, you will have an opportunity to develop effective new behaviours and skills that build on the strengths you already possess.



Our Virtual Learning Environment will provide links, information and feedback throughout the programme.



Your learner group will provide a network for sharing experience and support.



Executive coaching sessions are designed to help accelerate your learning and help you apply your learning to your daily work.

How to get more information

Visit our website for the latest availability, dates and fees:

or contact us on 028 9097 4394 or e-mail: leadershipinstitute@qub.ac.uk