



QUEEN'S
UNIVERSITY
BELFAST

WILLIAM J. CLINTON
LEADERSHIP
INSTITUTE

MINI MBA

Transform your leadership identity.
Develop a strategic focus.
Power your career.

SHAPING
A BETTER
WORLD
SINCE 1845

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Apply an MBA focus to your leadership in 5 days with the Queen's University Mini MBA.

The **Mini MBA** is a fast track programme developed by leading academics from Queen's Management School and the experienced programme directors at the William J Clinton Leadership Institute.

BUILD YOUR BUSINESS KNOWLEDGE AND LEADERSHIP SKILLS

Join our immersive programme and gain a strategic understanding of the core elements of business; leadership, strategy, finance, markets and people. We shall help build your business knowledge with MBA focused leadership skills. Develop your professional network with peer support.

DEVELOP YOUR COMPETITIVE EDGE

Equip you with proven leadership tools to apply to your own organisation.

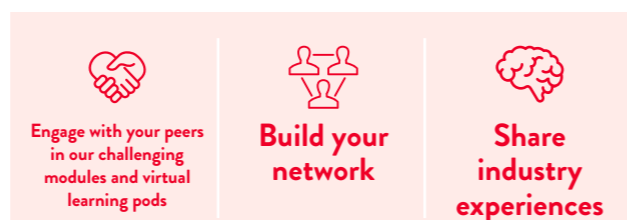
Introduce you to a network of like-minded, dynamic leaders to support your leadership journey.

Power your career with the Mini MBA programme, get the competitive edge fast.

THE WILLIAM J CLINTON LEADERSHIP INSTITUTE

THE LEARNING EXPERIENCE AT OUR VIRTUAL RIDDEL HALL

Our Mini MBA is delivered interactively from our virtual online classroom in 5 days, delivery is through Zoom and supported by our online learning management platform. Our expert instructor led programme brings the rich William J Clinton Leadership Institute Riddell Hall experience to you with our engaging, interactive online classes.



Act Now and Boost Your Leadership Toolkit

Stand out from the crowd and power your career. Learn to lead in any business environment. Add the Queen's University Mini MBA focus to your leadership toolkit. Places are limited for this high demand programme, so get in touch today.

Cost £1899 (VAT is non-applicable)

View our website for the latest schedule and dates. Get in touch for more information and to discuss the course;

e-mail: leadershipinstitute@qub.ac.uk
call us on **028 9097 4394**



The Mini MBA Programme Schedule

5 Days, 5 Modules

Orientation Event -
Meet the faculty and your class
(09:30 - 11:00)

- 1 Day 1
Leadership, Disrupted
(09:00 - 12:30)
- 2 Day 2
Strategy and Markets
(09:00 - 13:00)
- 3 Day 3
Finance and Commerce
(09:00 - 13:00)
- 4 Day 4
People and Performance
(09:00 - 12:30)
- 5 Day 5
Case Study
(14:00 - 17:00)

'As a senior engineer with no formal training in management, I felt that the Mini-MBA would formally help me with a structured approach to strategic leadership. The online delivery worked really well, flexible, personalised, with lots of help and lots of humour. Back at work I have applied the key learnings, adding in a focus to develop management and employee resilience'

Andrew Campbell, Senior Engineer
Troup Bywaters + Anders, Belfast

'The Mini-MBA online course at the Leadership Institute was phenomenal. I loved the convenience, not having to travel or disappear for a week to study. The programme was fantastic, with excellent insights into strategy, financials and leadership. I have attended many courses around the world and this is the first one that really engages physically online and where you really meet people directly. Alanna and Greg were fantastic course directors and facilitated the group to encourage self awareness, self improvement and a different mindset. The Mini-MBA instills confidence, a real boost for going back into the workplace'

Robert Hamilton, Global Director Utilities & Infrastructure
Power Sonic – Battery Solutions, London



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How to get more information

Visit our website for the latest availability, dates and fees:

www.leadershipinstitute.co.uk or contact us on **028 9097 4394**

or e-mail: leadershipinstitute@qub.ac.uk

William J. Clinton Leadership Institute

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